



# BasketBALL GALA

# SATURDAY | DECEMBER 7, 2013

WASHINGTON HILTON | 6:30PM | BLACK TIE THREE-COURSE DINNER | OPEN BAR | SILENT AUCTION

PURCHASE TICKETS AT WWW.CCFDC.ORG

# Starring THE MIDIOWN MEN 4 Stars from the Original Cast of Gersey Boys

**BasketBALL gala is a benefit for the Children's Charities Foundation.** Founded in 1994 by Peter Teeley and a group of Washington-area business and professional leaders, The Children's Charities Foundation has distributed nearly \$9 million to charities in the Washington, D.C. metropolitan area including the District of Columbia; Montgomery and Prince George's Counties in Maryland; Fairfax and Arlington Counties in Virginia; and the City of Alexandria, Virginia.

# 2013 BasketBALL GALA SPONSORSHIP LEVELS

# (\$25,000) CCF BasketBALL gala "Drive the Lane" Table Sponsor

### CCF GALA PRESENTING SPONSOR IN CONJUNCTION WITH BB&T FOR THE EVENT. (2 AVAILABLE)

- VIP table of ten (10) for black-tie Gala.
- Priority logo placement throughout the black-tie Gala on main stage screens.
- One (1) complimentary full page ad in the gala program.
- Twenty (20) VIP tickets to both games of the 2013 BB&T Classic on Sunday, December 8.
- One (1) PA announcement per game (two total) during the 2013 BB&T Classic at the Verizon Center
- Company name and text on message boards within the Verizon Center during the 2013 BB&T Classic Minimum of twice per game.
- One (1) 30-second television commercial per game (two total) during the BB&T Classic national telecast on Fox SportsNet. (Can be replaced by one on-air feature per game if sponsor does not have television commercial.)
- One (1) 30-second television commercial per game (two total) during the BB&T Classic regional telecast on MASN. (Can be replaced by one on-air feature per game if sponsor does not have television commercial.)
- One (1) complimentary full page ad in the BB&T Classic event program
- One (1) golf foursome in the 2014 CCF Golf Tournament.
- Coats for Kids partner: company name to appear as a Coats For Kids partner throughout the month of December in over 60 BB&T bank branches throughout Maryland, Washington DC and Northern Virginia.

# (\$15,000) CCF BasketBALL gala "Torch the Net" Table Sponsor

- VIP table of ten (10) for black-tie Gala.
- Priority logo placement throughout the black-tie Gala on main stage screens.
- Ten (10) VIP tickets to both games of the 2013 BB&T Classic on Sunday, December 8.
- One (1) PA announcement per game (two total) during the 2013 BB&T Classic at the Verizon Center
- Company name and text on message boards within the Verizon Center during the 2013 BB&T Classic Minimum of twice per game.
- One (1) complimentary full page ad in the BB&T Classic event program

# (\$10,000) CCF BasketBALL gala "Globetrotter" Table Sponsor

- Premium table of ten (10) for black-tie Gala.
- Logo placement throughout the black-tie Gala on main stage screens.
- Eight (8) VIP tickets to both games of the 2013 BB&T Classic on Sunday, December 8.
- One (1) PA announcement per game (two total) during the 2013 BB&T Classic at the Verizon Center
- Company name and text on message boards within the Verizon Center during the 2013 BB&T Classic Minimum of once per game.

## (\$5,000) CCF BasketBALL gala Table Sponsor

- Table of ten (10) for black-tie Gala.
- Acknowledgement listing throughout the black-tie Gala on main stage screens.
- Six (6) VIP tickets to both games of the 2013 BB&T Classic on Sunday, December 8.

### (\$500 per person) CCF BasketBALL gala Ticket Purchaser

- One (1) seat at black-tie gala
- One (1) priority ticket to both games (Sunday, December 8, 2013) of the BB&T Classic\*

### DONATION

- We cannot participate, but we would like to make a donation in the amount of
  - \_\_\_\_\_\_ to The Children's Charities Foundation.
- \* The BB&T Classic will be held at the Verizon Center on Sunday, December 8, 2013.
- \*\* Full payment and logo in jpg and eps format must be received before Friday, November 1, 2013 to be included in logo placement.





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STREE	T ADDRESS				
CITY			STATE	ZIP	)
TELEPI	HONE				
EMAIL					
	Enclosed is a check (made payable to The Children's Charities Foundation) in the amount of \$				
	I would like to pay the amount of \$				
	using my Credit Carc TYPE OF CARD:		MASTERCARD	AMERICA	N EXPRESS
	NAME ON CARD				
	CARD NUMBER		EXPIRATION DA	TE	CSV CODE
Please	e forward completed R	SVP form	to:		
<b>THE C</b> Attn: \ 3000 Suite 6	HILDREN'S CHARITIES Valerie Sumner K Street NW				
QUES <sup>.</sup>	TIONS? Email Valerie S	Sumner at	vsumner@ccfdc.c	org.	