

CELEBRATING

20
YEARS



BasketBALL GALA

SATURDAY | DECEMBER 6, 2014

OMNI SHOREHAM HOTEL | 6:30PM | BLACK TIE
THREE-COURSE DINNER | OPEN BAR | SILENT AUCTION

PURCHASE TICKETS AT WWW.BBANDTCLASSIC.COM



Starring

BRASS TRANSIT

The Musical Legacy of Chicago



BasketBALL gala is a benefit for the Children's Charities Foundation.

Founded in 1994 by Peter Teeley and a group of Washington-area business and professional leaders, The Children's Charities Foundation has distributed nearly \$9 million to charities in the Washington, D.C. metropolitan area including the District of Columbia; Montgomery and Prince George's Counties in Maryland; Fairfax and Arlington Counties in Virginia; and the City of Alexandria, Virginia.

2014 BasketBALL GALA SPONSORSHIP LEVELS

(\$25,000) CCF BasketBALL gala "Drive the Lane" Table Sponsor

CCF GALA PRESENTING SPONSOR IN CONJUNCTION WITH BB&T FOR THE EVENT. (2 AVAILABLE)

- VIP table of ten (10) for black-tie Gala.
- Priority logo placement throughout the black-tie Gala on main stage screens.
- One (1) complimentary full page ad in the gala program.
- Twenty (20) VIP tickets to both games of the 2014 BB&T Classic on Sunday, December 7.
- One (1) PA announcement per game (two total) during the 2014 BB&T Classic at the Verizon Center
- Company name and text on message boards within the Verizon Center during the 2014 BB&T Classic - Minimum of twice per game.
- One (1) 30-second television commercial per game (two total) during the BB&T Classic national telecast on Fox SportsNet. (Can be replaced by one on-air feature per game if sponsor does not have television commercial.)
- One (1) 30-second television commercial per game (two total) during the BB&T Classic regional telecast on MASN. (Can be replaced by one on-air feature per game if sponsor does not have television commercial.)
- One (1) complimentary full page ad in the BB&T Classic event program
- One (1) golf foursome in the 2015 CCF Golf Tournament.
- Coats for Kids partner: company name to appear as a Coats For Kids partner throughout the month of December in over 60 BB&T bank branches throughout Maryland, Washington DC and Northern Virginia.

(\$15,000) CCF BasketBALL gala "Torch the Net" Table Sponsor

- VIP table of ten (10) for black-tie Gala.
- Priority logo placement throughout the black-tie Gala on main stage screens.
- Ten (10) VIP tickets to both games of the 2014 BB&T Classic on Sunday, December 7.
- One (1) PA announcement per game (two total) during the 2014 BB&T Classic at the Verizon Center
- Company name and text on message boards within the Verizon Center during the 2014 BB&T Classic - Minimum of twice per game.
- One (1) complimentary full page ad in the BB&T Classic event program

(\$10,000) CCF BasketBALL gala "Globetrotter" Table Sponsor

- Premium table of ten (10) for black-tie Gala.
- Logo placement throughout the black-tie Gala on main stage screens.
- Eight (8) VIP tickets to both games of the 2014 BB&T Classic on Sunday, December 7.
- One (1) PA announcement per game (two total) during the 2014 BB&T Classic at the Verizon Center
- Company name and text on message boards within the Verizon Center during the 2014 BB&T Classic - Minimum of once per game.

(\$5,000) CCF BasketBALL gala Table Sponsor

- Table of ten (10) for black-tie Gala.
- Acknowledgement listing throughout the black-tie Gala on main stage screens.
- Six (6) VIP tickets to both games of the 2014 BB&T Classic on Sunday, December 7.

(\$500 per person) CCF BasketBALL gala Ticket Purchaser

- One (1) seat at black-tie gala
- One (1) priority ticket to both games (Sunday, December 7, 2014) of the BB&T Classic*

DONATION

- We cannot participate, but we would like to make a donation in the amount of \$_____ to The Children's Charities Foundation.

* The BB&T Classic will be held at the Verizon Center on Sunday, December 7, 2014.

** Full payment and logo in jpg and eps format must be received before Friday, November 7, 2014 to be included in logo placement.



BasketBALL GALA

SATURDAY | DECEMBER 6, 2014

NAME (PLEASE PRINT)

ORGANIZATION

STREET ADDRESS

CITY

STATE

ZIP

TELEPHONE

EMAIL

Enclosed is a check (made payable to The Children's Charities Foundation)
in the amount of \$_____.

I would like to pay the amount of \$_____ using my Credit Card.

TYPE OF CARD: VISA MASTERCARD AMERICAN EXPRESS

NAME ON CARD

CARD NUMBER

EXPIRATION DATE

CSV CODE

Please forward completed RSVP form to:

THE CHILDREN'S CHARITIES FOUNDATION

Attn: Valerie Sumner
3000 K Street NW
Suite 600
Washington DC 20007

QUESTIONS? Email Valerie Sumner at vsumner@ccfdc.org.