



# 2018 *Partnership Program*



25 Years | Supporting our Neighbors in the Greater Washington Region





## OUR PURPOSE:

Former US Ambassador, Peter Teeley, and a group of Washington-area businesses and professional leaders founded the Children's Charities Foundation in 1994 based on the acute need to raise money for disadvantaged and at-risk children and youth of the Washington, DC metropolitan area. The Children's Charities Foundation supports disadvantaged and at-risk children through our fundraising efforts and direct programming.

The Children's Charities Foundation is a tax-exempt 501 (c)(3) organization chartered and headquartered in the District of Columbia.

## *Our Impact since 1994*

**\$10.4  
million**

in grants have been distributed to local charitable partners.

**18,000**

brand new winter coats have been distributed to children over the last seven years who otherwise might not have one.

**\$69,000**

was invested to provide summer camp experiences in the inaugural year of the program.



# COATS FOR KIDS

The Children's Charities Foundation has distributed brand new winter coats to **more than 18,000 children** from (30) thirty local charities and community organizations in the Washington, D.C. metropolitan area valued at more than \$270,000.

Charities were selected in advance so that each child receives an appropriate size coat. Money to purchase the coats are raised at the Children's Charities Foundation Gala, and local BB&T Branches throughout the Greater Washington Region.

Last year we provided coats to the 2,000 reported homeless children in D.C. along with thousands more in Northern Virginia and neighboring Maryland counties.

The kid's coat giveaway is in its seventh year and is one of hundreds of projects the Foundation has funded that offers help to at risk and disadvantage youth. Along with CCF, the D.C. Children's Trust Fund was instrumental in identifying local organizations serving children in need of a suitable winter coat.



## PARTNERS:







## COATS FOR KIDS SPONSORSHIP BENEFITS:

### \$50,000 LEVEL

- Recognized as a Circle Level sponsor of Coats for Kids Campaign
- Recognized as a Circle Level sponsor in a broadcast media campaign with regional TV partner (\$25,000 value)
- Logo and name recognition on event signage at coat distribution
- CCF team will work with leadership to choose a coat distribution location and date. We will also reach out to local civic leadership and media for participation and attendance
- Coat distribution event can be set-up as a turn-key volunteer experience for company employees where they would be able to help the children select their coat. This is a very touching and rewarding experience for each participant
- Presenting sponsor to select three (3) charities that they currently partner with to receive coats for the children they serve
- Two (2) tables for ten at the annual black-tie gala
- One (1) full-page print ad in the official gala program
- One (1) complimentary golf foursome for the annual golf tournament
- Recognized at all CCF programmatic events as the presenting sponsor of the Coats for Kids Campaign

### \$40,000 LEVEL

- Recognized as a Circle Level sponsor of Coats for Kids Campaign
- Logo and name recognition on event signage at coat distribution
- CCF team will work with leadership to choose a coat distribution location and date. We will also reach out to local civic leadership and media for participation and attendance
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- Two (2) tables for ten at the annual black-tie gala
- One (1) full-page print ad in the official gala program
- One (1) complimentary golf foursome for the annual golf tournament
- Recognized at all CCF programmatic events as the presenting sponsor of the Coats for Kids Campaign



# COATS FOR KIDS SPONSORSHIP BENEFITS:

## \$30,000 LEVEL

- Recognized as a Circle Level sponsor of Coats for Kids Campaign
- Logo and name recognition on event signage at coat distribution
- CCF team will work with leadership to choose a coat distribution location and date. We will also reach out to local civic leadership and media for participation and attendance
- Coat distribution event can be set-up as a turn-key volunteer experience for company employees where they would be able to help the children select their coat. This is a very touching and rewarding experience for each participant
- Presenting sponsor to select two (2) charities that they currently partner with to receive coats for the children they serve
- One (1) tables for ten at the annual black-tie gala
- One (1) full-page print ad in the official gala program
- One (1) complimentary golf foursome for the annual golf tournament

## \$20,000 LEVEL

- Logo and name recognition on event signage at coat distribution
- CCF team will work with leadership to choose a coat distribution location and date. We will also reach out to local civic leadership and media for participation and attendance
- Coat distribution event can be set-up as a turn-key volunteer experience for company employees where they would be able to help the children select their coat. This is a very touching and rewarding experience for each participant
- Presenting sponsor to select two (2) charities that they currently partner with to receive coats for the children they serve
- One (1) tables for ten at the annual black-tie gala

## \$10,000 LEVEL

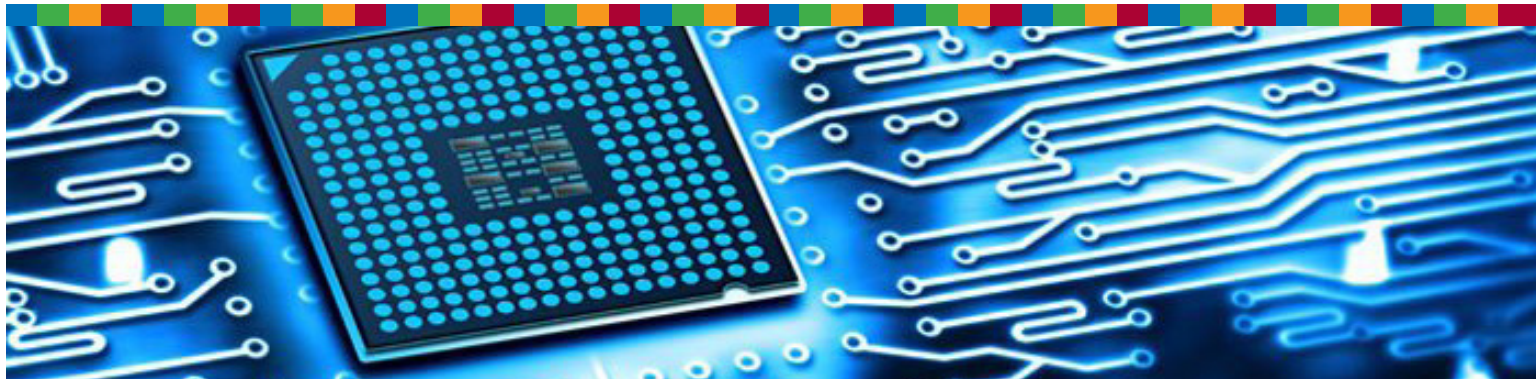
- Turn-key volunteer experience created for organization staff to distribute brand new winter coats to local children. Includes organization of event and coats for children

## \$5,000 LEVEL

- Opportunity to select two (2) charities to receive fifty (50) brand new winter coats each to distribute to disadvantaged children

## \$3,000 LEVEL

- Opportunity to select one (1) charity to receive fifty (50) brand new winter coats each to distribute to disadvantaged children



# COMPUTERS FOR KIDS – PILOT PROGRAM

## **\$40,000 LEVEL**

- Logo and name recognition on event signage at computer distribution
- CCF team will work with the leadership to choose a computer distribution date and reach out to local civic leadership and media for participation and attendance
- Computer distribution event can be set-up as a turn-key volunteer experience for company employees
- Opportunity to work with CCF to select software for the computers that support education goals such as financial literacy, entrepreneurship, self-esteem, etc.
- One (1) tables for ten at the annual black-tie gala
- Sponsorship would provide computers for a classroom of students who do not have access to computers and one after school program

## **\$35,000 LEVEL**

- Logo and name recognition on event signage at computer distribution
- CCF team will work with the leadership to choose a computer distribution date and reach out to local civic leadership and media for participation and attendance
- Computer distribution event can be set-up as a turn-key volunteer experience for company employees
- One (1) tables for ten at the annual black-tie gala
- Sponsorship would provide computers for a classroom of students who do not have access to computers and one after school program





# SUMMER CAMPS

The Children's Charities Foundation invested more than \$69,000 in 2017 to support summer camp programs. We have found that many of our local neighbors struggle to pay for childcare and work during the summer months. We feel that camps that offer a variety of activities benefit the overall wellbeing of a child.

The National Camp Association reports that at camp, learning happens on two levels. There are basic skills that campers know they are learning through daily activities: skills like how to serve a tennis ball, how to do the backstroke, and how to make a lanyard. And then there are more advanced skills — ones campers don't necessarily recognize, but which will last them a lifetime: emotional and social skills like how to work as part of a team, how to cope with adversity, and how to assess risks and analyze possible outcomes.

## 2017 CAMPS:

Amputee Coalition of America  
Bender JCC of Greater Washington  
Fields of Dreams  
Jewish Community Center of Northern Virginia  
So What Else, Inc.  
Washington Tennis & Education Foundation  
Washington School for Girls  
Washington Jesuit School  
Strive Leadership: Sports Challenge Leadership Academy



# CHILDREN'S CHARITY GALA

A spectacular night used as a platform to raise money for the Children's Charities Foundation. The Children's Charity Gala is a black-tie event attended by both civic and business leaders within our community, members of congress and the media.

## EVENT HIGHLIGHTS:

- 500+ attendees
- Congressional attendance
- Opportunity to recognize and celebrate corporate and individual donors
- More than 40 corporations supported and attended the gala

## SCHEDULE:

### DECEMBER 1, 2018

- 6:30 P.M. RECEPTION AND SILENT AUCTION
- 7:30 P.M. DINNER
- 7:45 P.M. WELCOME AND AWARDS PRESENTATION
- 8:30 P.M. SILENT AUCTION CLOSES
- 9:00 P.M. COATS FOR KIDS PADDLE RAISE
- 9:15 P.M. FEATURED ENTERTAINMENT –PARTY ON THE MOON





# SPONSORSHIP LEVELS

## **\$25,000**

### **CCF GALA PRESENTING SPONSOR IN CONJUNCTION WITH BB&T FOR THE EVENT. (2 AVAILABLE)**

- VIP table of ten (10) for black-tie Gala.
- Priority logo placement throughout the black-tie Gala on main stage screens.
- One (1) complimentary full page ad in the gala program.
- One (1) golf foursome in the 2018 CCF Golf Tournament.
- Turn-key volunteer experience created for organization staff to distribute brand new winter coats to local children. Includes organization of event and coats for children

## **\$15,000**

- VIP table of ten (10) for black-tie Gala.
- Priority logo placement throughout the black-tie Gala on main stage screens.
- Opportunity to select two (2) charities to receive fifty (50) brand new winter coats each to distribute to disadvantaged children

## **\$10,000**

- Premium table of ten (10) for black-tie Gala.
- Logo placement throughout the black-tie Gala on main stage screens.
- Opportunity to select one (1) charity to receive fifty (50) brand new winter coats each to distribute to disadvantaged children

## **\$5,000**

- Table of ten (10) for black-tie Gala.
- Acknowledgement listing throughout the black-tie Gala on main stage screens.

### **(\$500 per person) CCF GALA TICKET PURCHASER**

- One (1) seat at black-tie gala



# GOLF TOURNAMENT

The annual golf tournament is a spectacular outing with great golf, prizes, food, fun and competition. This tournament is admired as one of the best charity golf tournaments in the D.C. metro region. Our venue, Woodmont Country Club is a short drive down the tree lined driveway from Rockville Pike - a private, member owned club in an idyllic setting offering the very best in facilities. Woodmont was founded more than 100 years ago and continues its role as a haven where traditions and memories are made and home too two premier, 18-hole championship golf courses.

## EVENT HIGHLIGHTS:

- 90+ attendees
- More than 53 corporations supported and attended the golf outing

## SCHEDULE:

Registration - 9:15 a.m.

Shotgun Start- 10:30 a.m.

Awards Reception - 3:00 p.m.

## INVESTMENT:

Individual Player- \$ 625.00

Corporate Foursome - \$ 3,000.00

Hole Sponsor - \$6,000



# SPONSORSHIP LEVELS

## **GOLF HOLE SPONSOR - \$6,000.00**

- Company name on dedicated hole signage
- Golf entry fees for four players
- Company name on golf cart
- Company name included on sponsor thank you signage
- Company name listed on Children's Charities Foundation website as a sponsor
- Box lunch service
- Continental breakfast
- Four participant thank you gifts

## **AWARDS & PRIZE - \$5,000.00**

- Golf entry fees for four players
- Company name on golf cart
- Company name included on sponsor thank you signage
- Company name listed on Children's Charities Foundation website as a sponsor
- Box lunch service
- Continental breakfast
- Four participant thank you gifts

## **CORPORATE FOURSOME - \$3,000.00**

- Golf entry fees for four players
- Company name on golf cart
- Company name included on sponsor thank you signage
- Company name listed on Children's Charities Foundation website as a sponsor
- Box lunch service
- Continental breakfast
- Four participant thank you gifts

## **ONE PLAYER - \$625.00**

- Golf entry fee for one player
- Box lunch service
- Continental breakfast
- Participant thank you gift





# WHO WE'VE HELPED

A Greater Washington - Fields of Dreams Initiative  
 A Place For Kids  
 Adoptions Together, Inc.  
 Alternative House  
 American Lung Association of the District of Columbia  
 AppleTree Institute for Education Innovation, Inc.  
 Autism Society of America - Northern VA Chapter  
 Baptist Home for Children and Families - CARA House  
 Beta NU Boule' Education Foundation  
 Beth El House, Inc.  
 Bethesda-Chevy Chase Rotary Club Foundation, Inc.  
 Big Brothers Big Sisters of the National Capital Area  
 The Bishop John T. Walker School for Boys  
 Boys & Girls Clubs of Annapolis & Anne Arundel County  
 Boys & Girls Clubs of Greater Washington  
 Boys Town of Washington  
 Bright Beginnings, Inc.  
 Camp JCC Inclusion Program for Children with Disabilities  
 Camp Oak Hill\* (see also Gospel Rescue and Quest Learning)  
 The Campagna Center  
 Capital Faith Interhospitality Network  
 Capitol Movement Project, Inc.

Catholic Charities (Teen Life)  
 Center City Community Corporation  
 Center City Consortium  
 Central Union Mission - Camp Bennett for Kids  
 Cesar Chavez Public Charter Schools for Public Policy  
 Chesapeake-Potomac Spina Bifida Association, Inc.  
 Childhelp USA/Virginia  
 Children's National Medical Center  
 Chillum Youth Project  
 Chrysalis House, Inc.  
 City at Peace  
 College Bound  
 CollegeTracks  
 Community Family Life Services  
 Community of Hope  
 Community Youth Connection  
 CPC Health Corp.  
 D.C. Action for Children  
 D.C. Amber Plan  
 D.C. Children's Advocacy Center (Safe Shores)  
 D.C. Children's Trust Fund  
 D.C. Preparatory Academy  
 D.C. Public Charter School Resource Center  
 D.C. RBI  
 D.C. Scores  
 D.C. Special Olympics  
 Dance Institute of Washington  
 DC College Access Program  
 Devotion to Children

District of Columbia Developing Families Center (NACC Foundation)  
 District of Columbia Jewish Community Center/Children's Builders Program  
 Easter Seal Society for Disabled Children and Adults  
 Edward C. Mazique Parent Child Center, Inc.  
 Ellington Fund, The  
 Everybody Wins! DC  
 Fair Chance  
 Family and Child Services of DC  
 Family Service Foundation  
 Family Support Center, Inc.  
 Firebirds Athletics Club of Montgomery County Maryland  
 Free the Children Washington  
 Freedom Youth Academy, Inc.  
 Friendship Public Charter School  
 Ft. Dupont Ice Arena, Inc.  
 Full Potential Foundation  
 Funds for the Community's Future  
 Georgetown Comm. Pediatric HIV/Aids Program  
 Georgetown University Hospital (MedStar Health)  
 Georgetown Visitation (Sister Marie Louise Scholarship Fund)  
 Good Samaritan Foundation  
 Good Shepherd Ministries, Inc.  
 Gospel Rescue Ministries of Washington, D.C.  
 Hands On D.C.  
 Hannah House, Inc.

# WHO WE'VE HELPED (CONT)

Hebrew Home of Greater Washington  
Hope and a Home

Hope for Henry Foundation

House of Ruth

Hylton Boys & Girls Club

I Have A Dream® Foundation

Imagination Stage, Inc.

Jewish Community Center of Greater  
Washington (Shema V'Ezer Religious  
School Program)

Jewish Federation of Greater Washington

Jewish Community Center of Northern  
Virginia

Jewish Social Services

Joe Gibbs Youth For Tomorrow

Joy of Sports Foundation

Landon School Scholarship Fund

Latin American Montessori Bilingual  
Public Charter School

Latin American Youth Center

Latino Student Fund

Leadership Cares Foundation

Life Pieces to Masterpieces, Inc.

Little Friends for Peace (Pax Christi,  
Metro D.C.)

Loudoun Abused Women's Shelter

Martha's Table

Mary's Center for Maternal and Child  
Care

Maryland School for the Deaf Foundation

Medical Care for Children Partnership

Mentors, Inc.

Metropolitan Center for Assault  
Prevention (MCAP)

Metropolitan Police Boys and Girls Clubs

Montgomery County Branches Boys &  
Girls Clubs

Montgomery Parks Foundation

Most Valuable Kids - MVK

N Street Village

National Center for Children and Families

National Center for Missing & Exploited  
Children

National Children's Museum

National Youth Sports Program

New Community After School &  
Advocacy Program

NFTE Greater Washington

Northwest Settlement House

One By One

One Ministries' Unique Learning Center

Perry School Community Services Center

PHILLIPS Programs for Children &  
Families

Primary Care Coalition

Prince George's Hospital Center  
Foundation

Project 2000 Incorporated

Quest Learning Center

Reginald S. Lourie Center for Infants and  
Young Children

Reston Interfaith, Inc.

Sasha Bruce Youthwork, Inc.

Shaw EcoVillage Project (Manna, Inc.  
Chain Reaction)

Southeast Ministry

Special Love

Sports Challenge Leadership Academy

St. Ann's Infant and Maternity Home

St. Anthony's Catholic School

St. Coletta of Greater Washington

St. Gabriels Spiritual Center For Youth,  
Inc.

St. John's Community Services

Super Leaders, Inc.

Teach For America, Inc.

The Bowie Therapeutic Nursery Center

The Camp Teamwork Foundation

The Child and Family Network Centers  
(formerly Alexandria Community  
Network Preschool)

The EXCEL Institute

The Foundation Schools

The Frederick B. Abramson Memorial  
Foundation

The George Washington University's  
Summer Tour

The Higher Achievement Program

The Homeless Children's Tutorial Project,  
Inc. - Project Northstar

The House, Incorporated

The HSC Foundation

The Lab School of Washington

The Leukemia & Lymphoma Society

The Musical Theater Center

The Neediest Kids, Inc.

The Paul Berry Academic Scholarship  
Foundation

The River School

The Salvation Army

The SEED Foundation, Inc.

Student Athletes Organized to  
Understand Leadership

The Urban Alliance Foundation, Inc.

The Washington Scholarship Fund

The Women's Center

The YMCA of the Metropolitan Area  
thewashingtonballet

Thurgood Marshall Center

UMAC Baseball, Inc.

United Community Ministries

ValuesFirst, Inc.

Victims Rights Foundation

Victory Youth Centers, Inc.

Washington Hebrew Congregation

Washington Hospital Center Foundation

Washington Jesuit Academy

Washington Lawyers' Committee for Civil  
Rights & Urban Affairs

Washington Middle School for Girls

Washington Tennis & Education  
Foundation

Washington Youth Choir

WETA - Educational Services and  
Outreach Development

William Wendt Center for Loss & Healing  
(formerly St. Francis Center)

Young D.C., Inc.

Youth Leadership Foundation

Youth Power Center

YouthTrac Foundation, Inc.



**BB&T**

CCF and BB&T's  
**25 years** of partnership  
has changed the lives of  
children in our community.

# THANK YOU

The extraordinary generosity of the following friends and partners made the life-changing work of the Children's Charities Foundation possible in 2017.

The Children's Charities Foundation does not accept any government funding. Every individual, foundation, and corporate contributor is critical to building a strong and sustainable network. **Thank you for supporting our effort to support our community.**

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# THANK YOU

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Since 1994, CCF has leveraged thousands of dollars in pro bono services.

## IN KIND SPONSORS this year included:

Arena Graphics  
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ORGANIZATION

---

STREET ADDRESS

---

CITY

STATE

ZIP

---

TELEPHONE

---

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LEVEL

☐

Enclosed is a check (made payable to The Children's Charities Foundation)  
in the amount of \$\_\_\_\_\_.

☐

I would like to pay the amount of \$\_\_\_\_\_ using my Credit Card.

TYPE OF CARD:      VISA      MASTERCARD      AMERICAN EXPRESS

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NAME ON CARD

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CARD NUMBER

EXPIRATION DATE

CSV CODE

Please forward completed RSVP form to:

**THE CHILDREN'S CHARITIES FOUNDATION**

Attn: Valerie Sumner

3000 K Street NW | Suite 600 | Washington DC 20007

**QUESTIONS? Email Valerie Sumner at [vsumner@ccfdc.org](mailto:vsumner@ccfdc.org).**





3000 K Street, NW | Suite 600  
Washington, DC 20007-4109  
**[www.ccfdc.org](http://www.ccfdc.org)**  
EIN: 52-1907059